

ART REQUIREMENTS

Preferred Software



Acceptable Software



File Setup Size

Setup all files at full size. Use half or quarter size if necessary.

Resolution of Images

Skyline recommends 100 dpi at full size, with an acceptable range of 75 - 100 dpi. "Rezing up" an image to a higher dpi, will only soften the image, not add detail. Always preview raster artwork at actual print size to check for any hidden fla

Color Mode

Skyline prefers files in RGB color mode and Color Profile Settings in Adobe RGB 1998.

Pantone Colors

You should spec all crucial color matches from the Pantone Coated fanbook. We will try to reproduce the true Pantone "Solid" color, however the printed color maybe closer to the "4/C Process" equivalent color. Critical color issues should be coordinated with your sales representative.

Black Specifications

For darkest black output, set all black objects in your file, including vector and raster art, to these specs:

RGB Color Mode -- R: 0 G: 0 B: 0

CMYK Color Mode -- C: 100 M: 100 Y: 100 K: 100

Raster Images

For placement of raster art into Illustrator or InDesign save images as Photoshop EPS's, set Encoding to JPEG (Maximum Quality) smallest file size. TIF and PSD files can also be used when transparency is needed.

Fonts

Supply all fonts or outline all fonts used before submission.

Bleed Requirements

Bleed is product dependent. For bleed requirements please refer to your Skyline grid or the Art Templates provided to you for y

Packaging Final Art

When using Adobe Illustrator or Adobe InDesign please use the "Package" function under the File Menu before submitting art.

Registration & Crop Marks

Please DO NOT include any registration or crop marks.

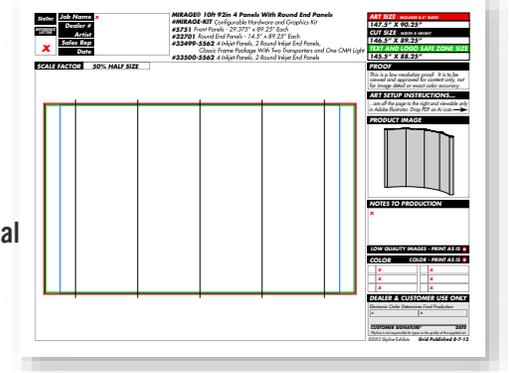
GRID & ART TEMPLATE GUIDELINES

Skyline Grids

Skyline grids are supplied as an editable PDF and can be opened directly in Adobe Illustrator. In Illustrator, additional setup instructions can be found to the right side of the grid when opened. You may design directly on the grid itself or copy and paste the template to your preferred software.

Grids also represent the proof you will receive back from Skyline with your artwork placed for final approval prior to print production.

Example of Skyline Grid



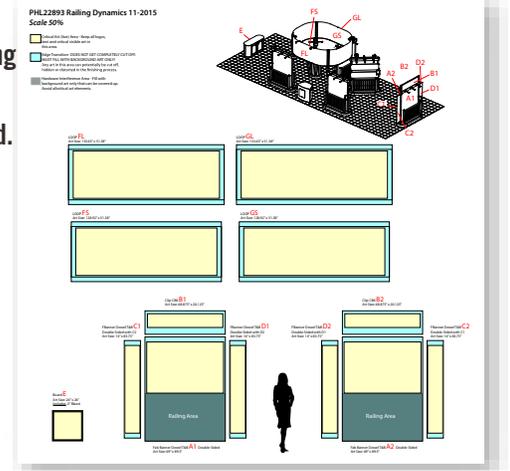
Skyline Art Templates

For larger exhibits you may receive an Art Template. Templates will have a CAD or rendering showing your booth space, with each graphical element assigned a reference letter corresponding to a 2D template for each reference. These 2D “templates” will show art sizes, which will include any bleed requirements for each reference letter. Note that not all Skyline products require bleed.

Just like Grids, Templates can be opened directly in Adobe Illustrator allowing you create art directly over the top of the guidelines. For specific art requirements please refer to the art requirements on page 1 of this PDF.

After artwork is received you will receive proofs back with each reference placed on a Skyline Production Grid similar to what is above for final approval.

Example of Skyline Art Template



Submitting Artwork.

Please upload artwork to: <https://skyfile.sharefile.com/r-rd307c447f254aa5a>

Alternative Submission:

You can use any file transfer service you prefer (with the exception of DropBox). We recommend <https://WeTransfer.com>.

You can send the transfer to whomever your contact is here at Skyline and/or send to graphics@skylineohio.com.